

Building Digital Resilience



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Disruption is now a board-level risk

In every industry, downtime, cyber incidents and fraud are no longer IT issues — they hit revenue, reputation and regulatory standing directly.

\$400B

Global cost of digital downtime
each year

\$200M

Average annual cost of
downtime per large enterprise

\$3T

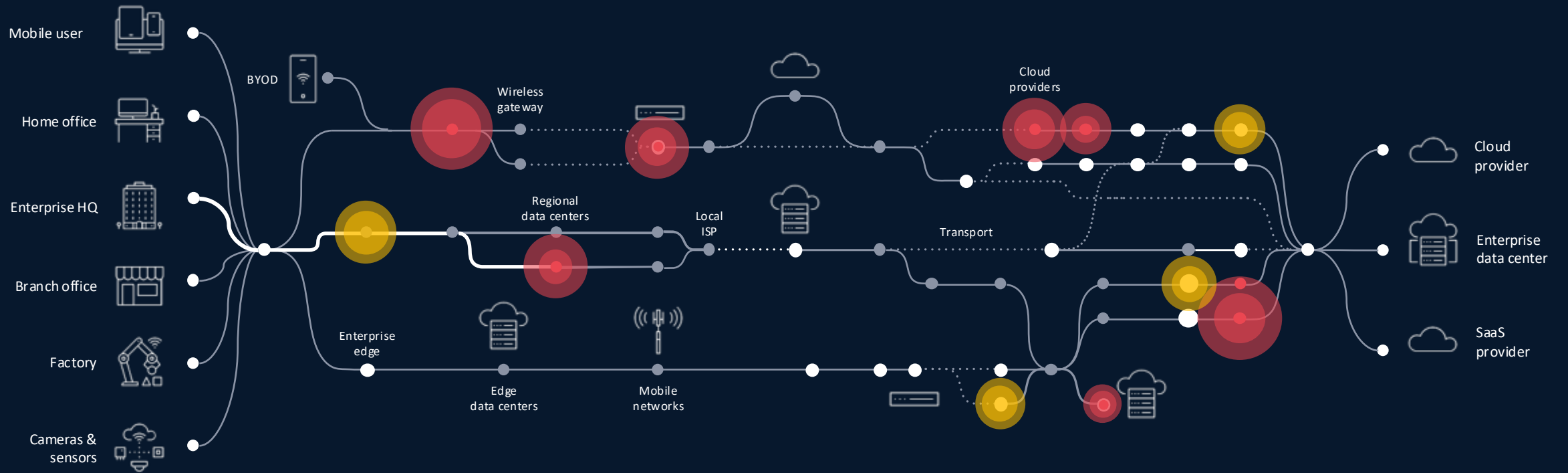
Total annual cost of fraud
across the global economy

94%

Of leaders say downtime is
slowing innovation

Sources: Splunk research; Cisco Digital Resilience study; LexisNexis; FinTech Global

Big challenges around the complexity of so much technology



The ability to detect, investigate, and respond is a data problem



Network team



IT team



Security team



Engineering team

Digital resilience

The ability to keep your organization securely up and running in the face of any disruption



Digital Resilience can:



Identify Issues

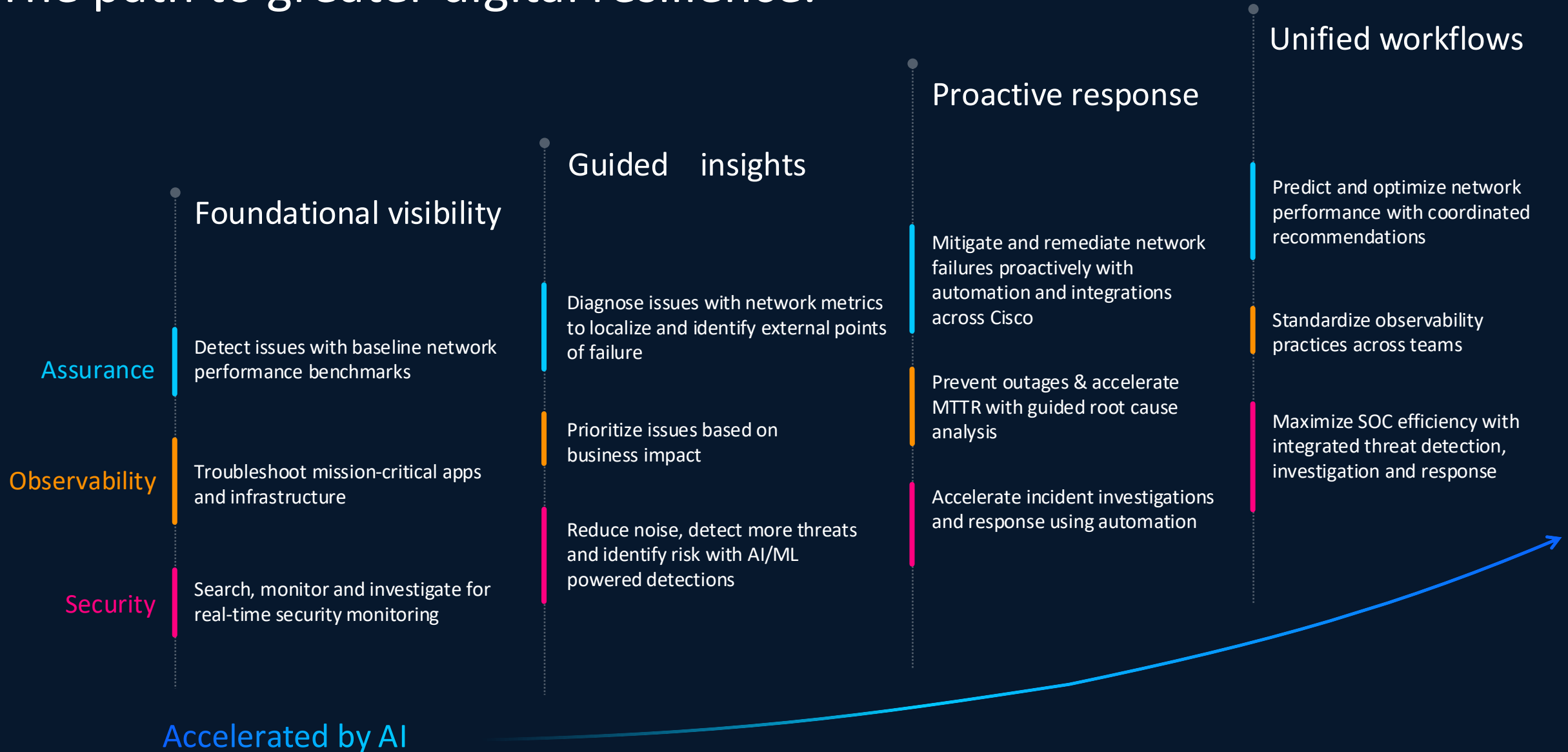


Remediate Faster



Ensure Customer Experience

The path to greater digital resilience.

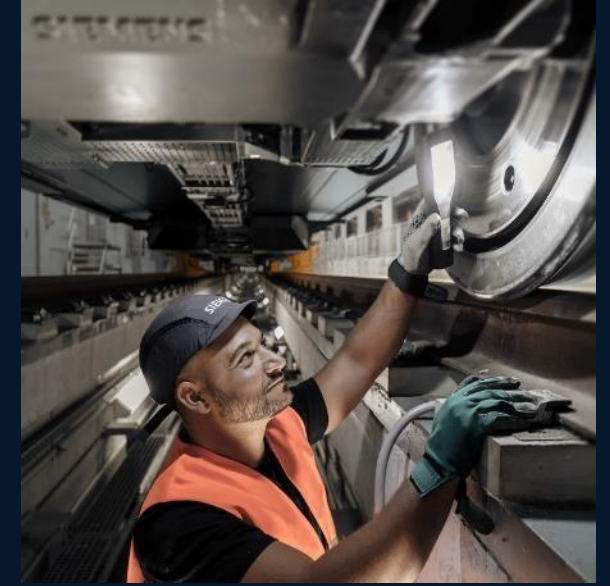


You've all experienced it





SIEMENS



Siemens empowers its customers to become more competitive, resilient, and sustainable

318,000

Employees^{1,2}

€78.9 bn

Revenue

15.4%

Profit margin
Industrial Business

€88.4 bn

Orders



A major eBusiness transformation

SiePortal

> **3 million**

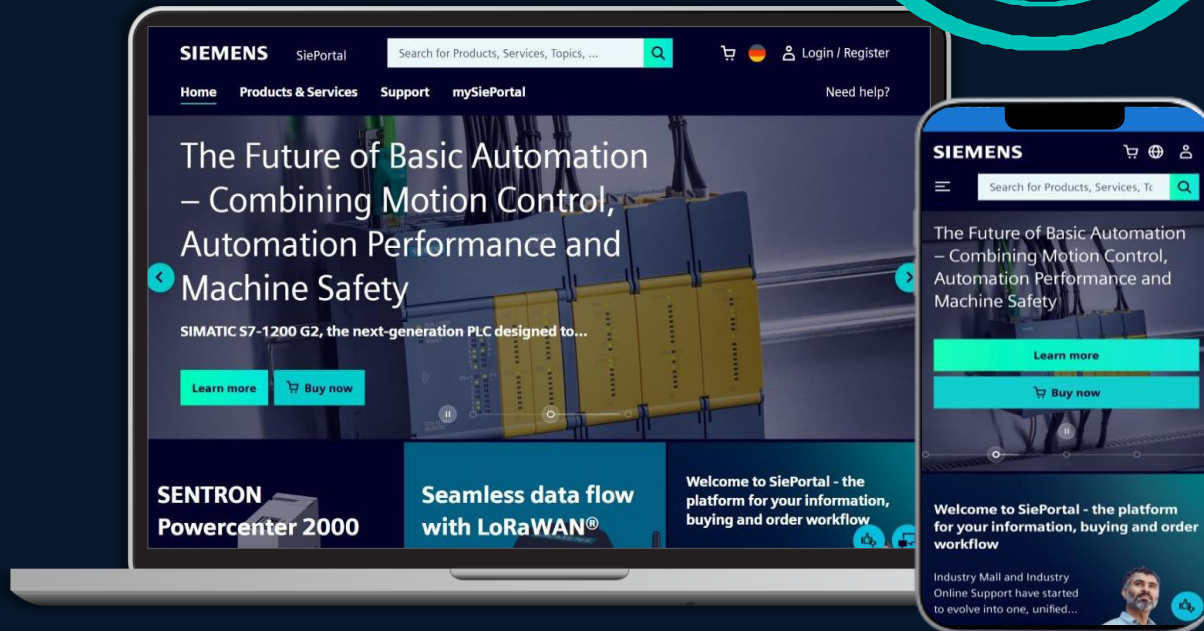
visits per Month

> **150 K**

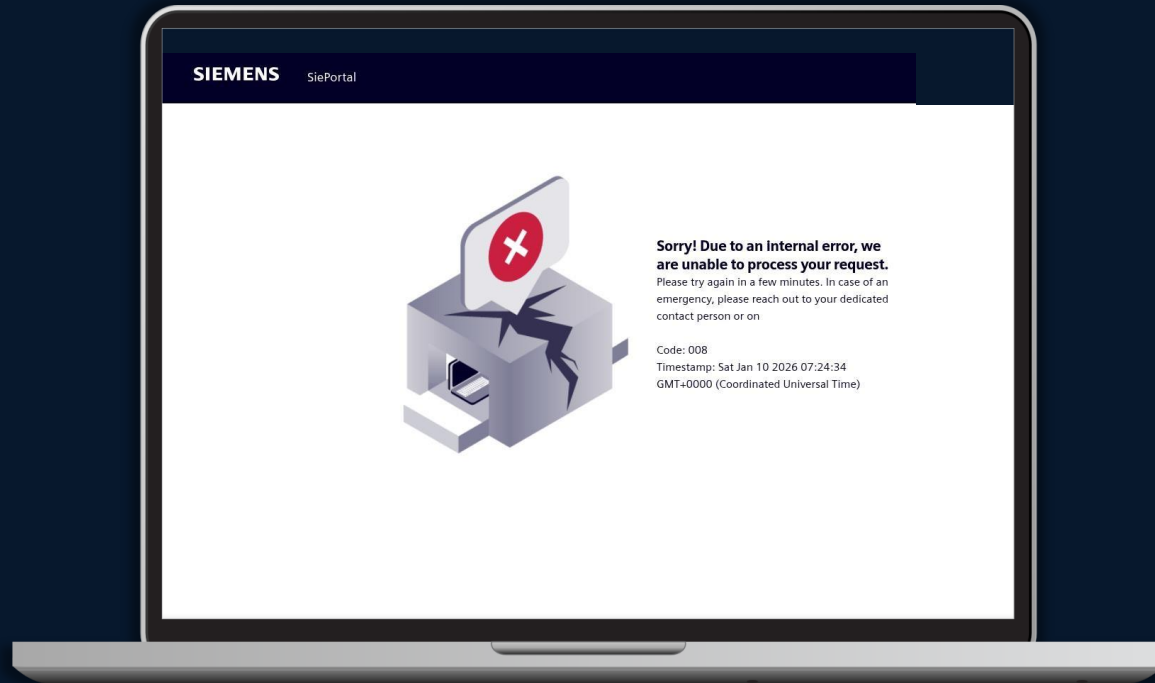
companies ordering online

Globally

available



A transformation of this size and complexity doesn't come without its challenges



Challenges



Availability



Downtime Total Duration



Version Support



Enablement of Features

Why this matters – potential general impacts of downtime

**Operation
Disruptions**



**Lost
Revenue**



**Customer
Support
Overload**



**SEO and
Visibility
Impact**



**Contractual
Penalties**



**Recovery
effort**



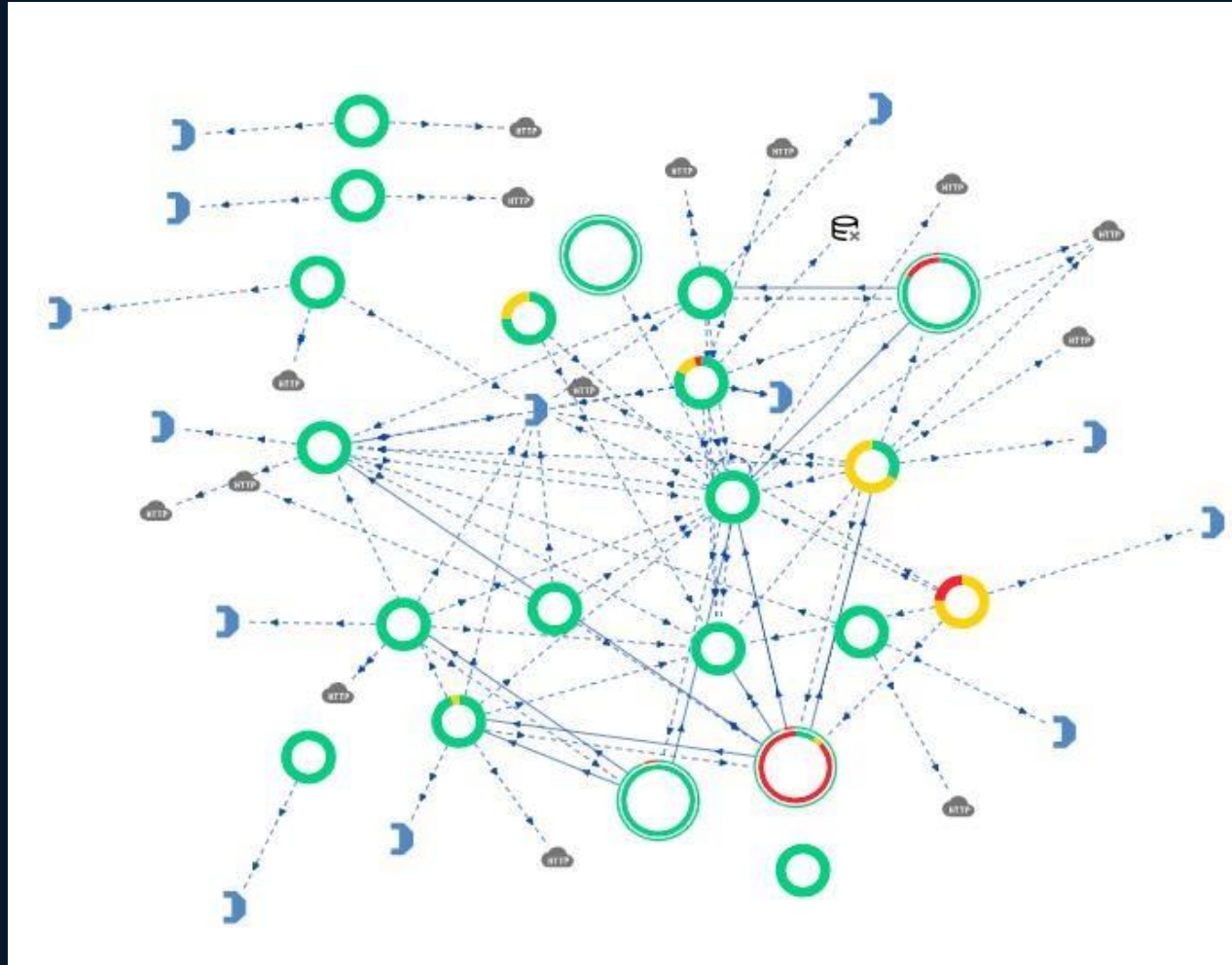
**Data Integrity
Issues**



**Brand
Erosion**



SiePortal uses a wide range of Cisco Splunk products



This resulted in major measurable improvements

99.7% ✓

Availability

90%



in disturbance duration

71%



in the number of disturbances

Car Industry Use Case



Final Manual Quality Control



Car Scanning Archway in Production



Key Objectives

- ✓ Efficiently checking vehicles for any scratches or damage
- ✓ Capturing a record of the cars condition
- ✓ Objective measurement



Bosch Energy Management Use Case



Reducing Energy Costs, Driving IT/OT Observability





THE TAKEAWAY

Your data is already telling the story.

Thank you

